



Think College National Coordinating Center WEBINAR TIPS & TAKEAWAYS



Demonstrating Student Competencies: Microcredentials & Digital Badging

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Digital badges are an electronic representation of a skill, achievement, or experience. They represent incremental gains, fulfillment, and mastery of learning experiences in credit and non-credit work. Digital badges can be used in academic settings and nonacademic settings, such as places of employment.

Takeaways

Badges provide detailed information about activities or assessments the learner completed as part of a program of study. By viewing badges, employers can assess a potential employee's fit for the workplace.

Learners can decide whether to share their badges on social media, blogs, online portfolios, and other online locations. Once earned, the learner receives a confirmation and a graphic image. Learners can share the graphic image on social media and link the badge to their LinkedIn account so future employers can view their credentials.

Because the learner is in charge of sharing their badge information, they can pick and choose what badges apply. Job seekers often customize their resumes to fit the jobs they are applying to and interviewing for. Learners can decide which badges show on their resume depending on the job they're applying for.

Digital badges allow us to target specific knowledge and skill sets along the learning pathway. We can break down the skill set into smaller or shorter learning objectives specific to a learner or their learner domain.

There are three different levels of badging:

1. **Participation badges:** A student may earn a participation badge confirming they attended or engaged in an activity, such as leading or organizing a campus activity.
2. **Learning badges:** A student can receive a badge for learning a new skill, such as writing responses that contained all the components of a rubric.
3. **Competency badges:** This is the highest badge level. It is a demonstration of the skill in a high-stakes environment, such as a certification.

If you missed this great webinar, you are in luck! We recorded it and you can watch it for FREE right here!



RESOURCES

[University of New Hampshire Glossary of Terms](#)

[Value of Open Microcredentials to Earners and Issuers: A Case Study of National Instruments Open Badges](#)

[Credly: Badging Platform](#)



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